ZiloAcademy

✨ Grade 7 English — Media Literacy ✨

Name: Demo Grade 7 **Date:** 26/11/2026

1. Answer both (separate your two answers with a comma). 1) Does a headline's wording sometimes exaggerate what the article actually reports? 2) Is a highly produced, professional-looking video automatically more trustworthy than an amateur one?

2. Answer both (separate your two answers with a comma). 1) Can editing choices, like what is left out of a video, change its meaning? 2) Can lighting choices in a film make a scene feel more sinister or more cheerful?

3. Answer both (separate your two answers with a comma). 1) Can a documentary's choice of which experts to interview shape its overall argument? 2) Can editing choices, like what is left out of a video, change its meaning?

4. Answer both (separate your two answers with a comma). 1) Can repeating a claim often, even without evidence, make it feel more believable to some viewers? 2) Can the same news event be presented very differently by different media outlets?

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Answer both (separate your two answers with a comma). 1) Can the choice of which photo accompanies a news story influence how readers feel about it? 2) Can a manipulated image or video make someone appear to say or do something they didn't actually do?

6

Answer both (separate your two answers with a comma). 1) Should you consider who paid for an advertisement when judging its message? 2) Is it useful to ask what emotion a piece of media is trying to make you feel, and why?

7

Answer both (separate your two answers with a comma). 1) Can cropping a photo to leave out part of a scene change how the remaining image is understood? 2) Can editing choices, like what is left out of a video, change its meaning?

8

Answer both (separate your two answers with a comma). 1) Can dramatic background music make a scene feel more tense than the actual events warrant? 2) Should you consider who paid for an advertisement when judging its message?

9

Answer both (separate your two answers with a comma). 1) Is it useful to compare how two different outlets frame the same event using different word choices? 2) Should you think critically about the persuasive techniques used in advertisements?

10

Answer both (separate your two answers with a comma). 1) Is presenting only one side's argument, while ignoring the strongest opposing point, a fair way to cover a debate? 2) Is it useful to compare how two different outlets frame the same event using different word choices?