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✨ Grade 8 English — Advertising ✨

Name: Demo **Date:** 26/11/2026

1. Answer all three (separate with commas). 1) Which persuasive technique is used: "A charity-linked coffee brand ad shows a farmer's family smiling as new school supplies arrive, with slow, emotional music."? 2) Which persuasive technique is used: "A supplement ad claims "Doctors recommend this formula over any other brand.""? 3) Which persuasive technique is used: "A cleaning product ad says "Join the millions of households already switching to our brand.""?

2. Which persuasive technique is used: "A bicycle ad shows a huge group of happy friends laughing together at a party."?

3. Which persuasive technique is used: "A soft drink ad says "Join the millions of customers who have already switched to our brand.""?

4. Answer both (separate your two answers with a comma). 1) Which persuasive technique is used: "A supplement ad claims "Doctors recommend this formula over any other brand.""? 2) Which persuasive technique is used: "A vitamin ad says "Only available at this price until Sunday — don't miss out!""?

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Answer all three (separate with commas). 1) Which persuasive technique is used: "An ad for cleaning spray says "Limited time only — offer ends midnight tonight!""? 2) Which persuasive technique is used: "A shoe ad shows a runner overcoming an injury to win a marathon, with slow, inspiring music."? 3) Which persuasive technique is used: "A travel ad shows an empty private island at sunrise, with almost no text at all."?

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Answer all three (separate with commas). 1) Which persuasive technique is used: "A toy ad shows a group of excited kids playing together with bright flashing lights and upbeat music."? 2) Which persuasive technique is used: "A fitness app ad shows a well-known athlete saying this app transformed her training completely."? 3) Which persuasive technique is used: "An ad for cleaning spray says "Limited time only — offer ends midnight tonight!""?

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Answer all three (separate with commas). 1) Which persuasive technique is used: "A shoe ad shows a runner overcoming an injury to win a marathon, with slow, inspiring music."? 2) Which persuasive technique is used: "A car ad claims "9 out of 10 owners say they would never buy another brand.""? 3) Which persuasive technique is used: "A fast-food ad gives away a free collectible figurine with every kids' meal, advertised with a cartoon jingle."?

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Answer all three (separate with commas). 1) Which persuasive technique is used: "A fast-food ad gives away a free collectible figurine with every kids' meal, advertised with a cartoon jingle."? 2) Which persuasive technique is used: "A supplement ad claims "Doctors recommend this formula over any other brand.""? 3) Which persuasive technique is used: "A shoe ad shows a runner overcoming an injury to win a marathon, with slow, inspiring music."?

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Answer both (separate your two answers with a comma). 1) Which persuasive technique is used: "A soft drink ad shows a huge group of happy friends laughing together at a party."? 2) Which persuasive technique is used: "A skincare ad features a famous actress saying this cream changed her skin forever."?

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Answer both (separate your two answers with a comma). 1) Which persuasive technique is used: "A toothpaste ad shows a scientist in a lab coat holding a test tube while describing the formula."? 2) Which persuasive technique is used: "A supplement ad claims "Doctors recommend this formula over any other brand.""?