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✨ Grade 9 English — Persuasive Writing ✨

Name: Demo **Date:** 26/11/2026

1. Answer both (separate your two answers with a comma). 1) What is it called when a writer uses a loaded, emotionally charged word instead of a neutral one, like 'regime' instead of 'government'? 2) What term describes a persuasive technique where a minor flaw in an opponent's argument is exaggerated to discredit the whole argument?

2. What is the term for the specific position a writer takes and argues for in a persuasive text?

3. What term describes attacking the person making an argument rather than the argument itself?

4. What is it called when a persuasive text uses a well-known, respected person's endorsement?

5. Answer both (separate your two answers with a comma). 1) Repeating a word or phrase for persuasive emphasis, like 'Act now. Act boldly. Act today.', is called...? 2) What term describes softening a harsh or unpopular idea with a milder, more acceptable-sounding phrase?

6. Answer both (separate your two answers with a comma). 1) What term describes citing a respected expert or authority to strengthen a persuasive claim? 2) Why might a persuasive writer acknowledge a counterargument before rebutting it?

7. Answer both (separate your two answers with a comma). 1) What is it called when a persuasive text assumes something is true simply because it has always been done that way? 2) What term describes a question asked for effect, not expecting a literal answer?

8. What is the effect of ending a persuasive text with a strong, memorable call to action?

9. What term describes softening a harsh or unpopular idea with a milder, more acceptable-sounding phrase?

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Answer both (separate your two answers with a comma). 1) Rhetorical questions, repetition, and emotive language are all examples of what? 2) What persuasive technique directly addresses the reader as 'you', making the appeal feel personal?